



SellCord Enhanced Content Hosting Promotion Terms & Conditions

Effective Period: June 5, 2025 - June 30, 2025

1. Promotion Overview

SellCord is offering new clients free enhanced content hosting for 5 Parent SKUs for 3 months via our self-service dashboard ([SellCord Rich Media Hosting](#)).

2. Eligibility

- Exclusively for new SellCord clients (existing partners are not eligible).
- Must have an active Walmart.com seller account.
- Must sign up via the [SellCord contact form](#) between June 5 - June 30, 2025, and specify in the "Goals & Priorities" field:
"I want my free enhanced content hosting for 5 SKUs."

3. Offer Details

- Free access to SellCord's rich media dashboard for 3 months (normally \$10 per Parent SKU/month).
- Self-service model – clients manage uploads via an SOP (Standard Operating Procedure) provided upon approval.
- Includes 5 Parent SKUs.
- Host any compliant rich media content, including:
 - Product videos
 - Comparison charts
 - Interactive galleries
 - Enhanced descriptions
 - FAQ modules
 - 360° spins



4. Billing & Cancellation

Free Hosting Period (Months 1-3)

Clients receive completely free hosting for up to 5 Parent SKUs for the first 3 months following account activation.

Month 4 Billing

If services are not cancelled before Month 4 begins:

- An automatic invoice for \$10 per Parent SKU will be generated at the beginning of Month 4
- This covers hosting services for Month 4
- Payment will be due upon receipt of the invoice

Additional SKU Charges

Uploading more than 5 Parent SKUs during the promotional period will:

- Immediately trigger billing at \$10/month per extra SKU
- Generate a separate invoice for the additional SKUs

Cancellation Policy

To avoid Month 4 charges:

- Cancellation must be completed before Month 4 starts
- Can be done through the dashboard or by emailing info@sellcord.co

5. Requirements & Limitations

- Clients must comply with Walmart.com's content policies.
- SellCord reserves the right to suspend services for policy violations.
- Promotion valid for sign-ups between June 5, 2025 and June 30, 2025.



6. Contact & Support

For questions, contact info@sellcord.co.